



SUPPORTING HEALTHY COMMUNITIES

The Blue Cross and Blue Shield of Minnesota Foundation makes a difference in communities experiencing health inequities by focusing on the social and economic factors that affect health most.

ADVANCEMENT TOWARD HEALTH EQUITY

Health equity is an imperative, and our work reflects that conviction. We focus on the fundamental issues that affect health, and we seek to engage with the communities we serve.

We are partners with nonprofits, and our commitment is inspired by their work. Our grantees drive the systems changes we strive to make toward health equity. Informed by grantee insights and grounded in research, we recognize five determinants of health as being central to overcoming unfair and unjust barriers to health: community safety, education, employment, income, and family and social support.

Together, we're creating lasting changes to advance health equity.

2017 GRANTMAKING

The Foundation invests in efforts that have the greatest return in communities experiencing health inequities. We believe in changing whole systems, infrastructures, and attitudes in order to create a lasting impact on health.

Our grantmaking centers around issues that drive health and are interconnected with health inequities. The five social and economic determinants we address are:

- **Community Safety.** People can feel at ease in their neighborhoods, facilitating meaningful connections and promoting long-term community stability.
- **Income.** Families with stable housing, income and wealth have the tools to fully engage with their community without the burden of financial stress.
- **Education.** Better educated people and their children live longer, healthier lives, and education begins with early-childhood programs.
- **Family and Social Support.** United and supported, friends and families can embrace their community and create the conditions for health.
- **Employment.** Job security and workplace safety enables individuals to thrive and maintain healthy routines.

Photo provided by St. Cloud State University.

ADVANCING HEALTH EQUITY. STRIVING TOGETHER.

For more information, contact foundation@bluecrossmn.com, visit cbbsmnfoundation.org, or call (651) 662-3950 or toll free 1-866-812-1593.

\$48M
TOTAL AWARDED
SINCE 1986

\$4.2M
funding in 2016

75 CURRENT NUMBER
OF ACTIVE GRANTS

\$78K
AVERAGE
GRANT SIZE

1986
YEAR FOUNDED

85% GRANTEES
with multiyear grants

FOUNDATION BOARD OF DIRECTORS

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